FOR IMMEDIATE RELEASE

Boss Manufacturing’s Colorful First Aid and Personal Care Kits Make Medical Cool!

The various assortment of small Boss Kits are the perfect tag along on your next adventure.

(KEWANEE, IL) – September 1st, 2015-

Can first aid and personal care kits be a trendy and cool in-store item? Boss Manufacturing feels they have achieved this with their new innovative line of mini First Aid and Personal Care Kits that are colorful, attention grabbing, and an overall must have. The Kits fulfill a basic first aid or traveling need all in one small and simple plastic case. Ideally designed for anyone, from the family on the go to the ultimate adventure; the small size make them easy to place in a purse, beach bag, suitcase, or clipped onto a backpack.

The Boss First Aid and Personal Care Kits come in an array of different types. There are currently ten SKUs available with an MSRP of $5.99-$8.99. The Boss First Aid and Personal Care Kits are a perfect new item for impulse or pegged placement.

Mini FIRST AID Care Kit

Perfectly sized to take with you anywhere you go and/or for rapid response in a desk drawer. This kit has the essentials you need for the care of minor wounds. Includes bandages, wipes, and more.

BIKE REPAIR First Aid Travel Kit

Wound care for you and your bike. Includes basic first aid items as well as a tire patch kit for your bicycle.

ANTI-BACTERIAL Personal Care Travel Kit

Ideal for the avid traveler who wants to reduce their risk and exposure to germs and bacteria. Includes anti-bacterial wipes and a simple face mask. TSA compliant.
BACKWOODS Camping First Aid & Care Kit

This kit has the essentials you need for your outdoor adventures. Includes bandages, wipes, insect repellent, tick remover, burn gel and more.

PET CARE First Aid & Care Kit

Wound care specifically designed with your pet in mind. Includes gauze, tick remover, tweezer, roll of tape, and more.

BABY CARE First Aid & Care Kit

Perfectly sized for diaper bags and for the responsible tween who babysits. This kit has the essentials you need for the care of minor wounds. Includes bandages, wipes, forehead thermometer, and more.

HOTEL HIS/HERS Personal Care Travel Kit

Essentials for your overnight traveling needs. Includes toothbrush, toothpaste, shampoo, shaving cream, razor, refreshing wipes, and more.

DEGREASE Personal Care Travel Kit

From changing a simple bike chain to an extra oily job, these degreasing wipes will help cut through the grime. Includes a pair of clear gloves as well as multiple degreasing wipes.

WARMING Personal Care Travel Kit

Just shake and go for instant warmth during a cold snap. Great for on the job or placing in your gloves during a football game; stays warm for up to 5 hours. Includes multiple warming packs.

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ABOUT BOSS MANUFACTURING

Over 120 years of excellence. Building great things takes trust. Trust in talent. Trust in skills. Trust in tools. Since 1893, industrial workers, retailers, hobbyists and distributors have trusted Boss Manufacturing to deliver the safety wear and support they need for every situation.

Today, Boss continues to respond to the urgent needs of our customers. Boss keeps up with emerging technologies to continue to offer innovative glove designs for changing work environments. As the oldest glove company in the United States, Boss has developed the infrastructure, inventory and relationships we need to ensure our customers and partners always have everything they need to succeed — as soon as they need it.

Boss Manufacturing is part of a family of Boss companies including Aries Manufacturing, Boss Pet, Boss Canada and Galaxy Balloon.